# ORIGINAL

Knoxville, TN 37932 Phone: 865-546-5011 Fax: 865-637-4603



## **CONTRACT # 2327307**

newneriewal; NEW Account Executive: Josh Gammon Phone: 865-546-5011

\$30,343.75

	CONTRACTED DIRECTLY BY ADVERTISER
Customer#	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax#	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Production/Oth						
Department	Production Type	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
Poster Flex	Print & Install (3) poster flex for panels: 3248, 3250 & 4418.		03/16/15	1	\$300.00	\$300.00
Vinyl	Print & Install (1) retro vinyl for panel 2934.		03/16/15	1	\$300.00	\$300.00
			Total Proc	luction/Other	Services Costs;	3600.

of Panels: 7								Billing Cycle:	Every 4 weeks
Panel # Market TAB ID	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
2934 037-CARYVILLE, TN 208627	I-75 @ CARYVILLE BTM ES FS	Yes	Poster	10' 6" x 22' 9"		03/16/15-03/13/16	13	\$400.00	\$5,200.00
3248 037-LA FOLLETTE, 208650 TN	US 25 W @ WEST ST TOP SS FW	No	Poster	10° 6° x 22′ 9°		03/16/15-03/13/16	13	\$385.00	\$5,005.00
3250 037-LA FOLLETTE. 208652 TN	US 25 W @ WEST ST BTM SS FW	No	Poster	10' 6" x 22' 9"		03/16/15-03/13/16	13	\$385.00	\$5,005.00
9852 037-LA FOLLETTE, 209825 TN	CENTRAL @ CUMBERLAND BTM SS FW	Νo	Poster	10' 6" x 22' 9"		03/16/15-03/13/16	13	\$385.00	\$5,005.00
9858 037-LA FOLLETTE, 209839 TN	CENTRAL @ CUMBERLAND TOP SS FW	No	Poster	10' 6" x 22' 9"		03/16/15-03/13/16	13	\$385.00	\$5,005.00
4418 037-LA FOLLETTE, 208753 TN	US 25 @GANT ST TOP SS FW	No	Poster	10' 6" x 22' 9"		04/20/15-05/10/15	1	\$288.75	\$288,75
4418 037-LA FOLLETTE, 208753 TN	US 25 @GANT ST TOP SS FW	Nα	Poster	10' 6" x 22' 9"		05/11/15-03/13/16	11	\$385.00	\$4,235.00
							Tota	Space Costs:	\$29,743,75

Special Considerations: Customer can move off of panel 3250 if a better billboard location becomes available.

Advertiser authorizes and instructs The Larnar Companies (Larnar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Larnar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative p he/she is the

**Total Costs:** 

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

INITIALS

2327307 CUST 35145

Page 1 of 3

Knoxville 10311 Deerborn Lane Knoxville, TN 37932 Phone: 865-546-5011 Fax: 865-637-4603



Date: 2/3/2015 New/Renewal; NEW Account Executive: Josh Gammon Phone: 865-546-5011

NUPP

THE LAMAR COMPANIES

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

ACCOUNT EXECUTIVE: Josh Gamman

GENERAL MANAGER

3/5/15 DATE

STANDARD CONDITIONS

- 1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
- Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to
  defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attemey's fees arising out of the character
  contents or subject matter of any copy displayed or produced pursuant to this contract.
- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied to the oldest invoices outstanding.
- 4. Service interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rate credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be hald at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.

Knoxville 10311 Deerborn Lane Knoxville, TN 37932 Phone: 865-546-5011 Fax: 865-637-4603



Date: 2/3/2015 New/Renewal: NEW Account Executive: Josh Gammon Phone: 865-546-5011

- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, reself, transfer, donate or assign any advertising space without the prior written consent of Lamar.

Knoxville 10311 Deerborn Lane Knoxville, TN 37932 Phone: 865-546-5011 Fax: 865-637-4603



# CONTRACT # 2327307 Invoice Schedule

Date: 2/3/2015 New/Renewal: NEW Account Executive: Josh Gammon Phone: 865-546-5011

\$30,343.75

Year	Invoice Date	Service Period	Total Investment
2015	3/16/2015	3/16	\$600.00
	3/16/2015	3/16-4/12	\$1,940.00
	4/13/2015	4/13-5/10	\$1,940.00
	4/20/2015	4/20-5/10	\$288.75
	5/11/2015	5/11-6/7	\$2,325.00
2 44 7000	6/8/2015	6/8-7/5	52,325,00
	7/6/2015	7/6-8/2	\$2,325,00
	8/3/2015	8/3-8/30	\$2,325.00
	8/31/2015	8/31-9/27	\$2,325.00
	9/28/2015	9/28-10/25	\$2,325.00
	10/26/2015	10/26-11/22	\$2,325.00
	11/23/2015	11/23-12/20	\$2,325.00
Eally In	12/21/2015	12/21-1/17	\$2,325.00
2016	1/18/2016	1/18-2/14	\$2,325.00
	2/15/2016	2/15-3/13	\$2,325.00

Sequences   Balances   Invoices   Signed Contract   Relata	
Second	

Contract - 2327307 - Customer-Advertiser: 35145-1 DEERFIELD RESORT (BillingBranch-1.0-133199) captured at 3/5/2015 2:09:29 PM by Carol Bever

Cancel Delete

Save

ORIGINAL



CONTRACT # 2340404

Date: 2/25/2015-New/Renewel: RENEWAL Account Executive: Josh Gammon Fhone: 865-546-5011

	CONTRACTED DIRECTLY BY ADVERTISER	STREET,
Customer #	35145-1	
Name	FIELDS DEVELOPMENT INC	
Address	1235 DEERFIELD WAY	
City/State/Zip	LA FOLLETTE, TN 37768-6620	
Contact	PAUL FIELDS	
Email Address		
Phone #	(423) 562-3282	
Fax#	(423) 466-6336	
P.O./ Reference #		
Advertiser/Product	DEERFIELD RESORT	
Campaigo		

Panel # Merket	Location	Nom	Modia	I Pier I				Billing Cycle:	Every 4 week
3248 037-LA FOLLETTE,	US 25 W @ WEST ST	No	Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
208650 TN 9852 037-LA FOLLETTE,	TOP SS FW CENTRAL @			10' 6" x 22' 9"		03/14/16-03/12/17	13	\$450.00	\$5,850.0
209825 TN	CUMBERLAND BTM SS FW	No	Poster	16' 6" x 22' 9"		03/14/16-03/12/17	13	\$450.00	\$5,850.0
90031 037-CARYVILLE, TN 209287	ESFS	Yes	Perm Bulletin	14' 0" × 48' 0"		09/19/16-09/17/17	13	\$650.00	\$8,450.00
98111 037-KNOXVILLE, TN 209738	I-75 N . 1MI N/O EMORY ROAD ES FS	Yes	Permi Bulletin	14' 0" x 48' 0"		09/19/16-09/17/17	13	\$650.00	\$8,450.00

## Special Considerations:

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Kraxville

P.O. Box 24613

Knoxviile, TN 37933

Fex: 865-637-4603

Phone: 865-546-5011

Advortiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanilke manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advantser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and saverally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamer that he/she is the Owner fightler trial 1/Pun (Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

·		The state of the s
Customer:	FIELDS DEVELOPMENT INC	
Signature:	(signatury above)	RR 2/18/16
Name;	(print name above)	N 119
Date:	2-/8-/L (date above)	02 2/8
THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED	by a Lamar General Manager.
AECOUNT EXECUTIVE: Josh German	SATA DELLA GENERAL MANAGER	2/19/16 DATE



Date: 2/25/2015 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-548-5011

### STANDARD CONDITIONS

- 1. Late Artwork: The Advertiser must provide or approve an work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
- 2. Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, Indemnify and hold Lamar free and harmless from any and all loss, fiability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of Invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- Gopy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities
  in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this
  contract.
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



# CONTRACT # 2340404 Invoice Schedule

Date: 2/25/2015 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

Year	invoice Date	Service Period	Total investment
2016	3/14/2016	3/14-4/10	\$900.00
	4/11/2016	4/11-5/8	\$900.00
	5/9/2016	5/9-6/5	\$900.00
	6/6/2016	6/6-7/3	\$900.00
	7/4/2016	7/4-7/31	\$900,00
	8/1/2016	8/1-8/28	\$900,00
	8/29/2016	8/29-9/25	\$900,00
	9/19/2016	9/19-10/16	\$1,300.00
	9/26/2016	9/26-10/23	\$900.00
	10/17/2016	10/17-11/13	\$1,300.00
	10/24/2016	10/24-11/20	\$900.00
	11/14/2016	11/14-12/11	\$1,300.00
	11/21/2016	11/21-12/18	\$900.00
	12/12/2016	12/12-1/8	\$1,300.00
	12/19/2016	12/19-1/15	\$900.00
2017	1/9/2017	1/9-2/5	\$1,300.00
	1/16/2017	1/16-2/12	\$900.00
	2/6/2017	2/6-3/5	\$1,300.00
25. 25.000.3	2/13/2017	2/13-3/12	\$900.00
our announcement and a last	3/6/2017	3/6-4/2	\$1,300.00
	4/3/2017	4/3-4/30	\$1,300.00
	5/1/2017	5/1-5/28	\$1,300.00
	5/29/2017	5/29-6/25	\$1,300.00
	6/26/2017	6/26-7/23	\$1,300.00
	7/24/2017	7/24-8/20	\$1,300.00
	8/21/2017	8/21-9/17	\$1,300.00

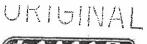
\$28,600.00

Knoxvitie 10311 Deerborn Lane Knoxville, TN 37932 Phone: 865-546-5011 Fax: 865-537-4603

THE LAMAR COMPANIES

APCOUNT EXECUTIVE: Josh Gamman

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**CONTRACT # 2431699** 

Date: 8/4/2015: New/Renewal: RENEWAL Account Executive: Josh Gemmon Phone: 865-546-5011

	CONTRACTED DIRECTLY BY ADVERTISER
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
Cliy/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campalgn	

of Panels:	3										
Panel #	Market		Location	Illum	Media	Size	Misc	Service Dates	# DUIL 1	Billing Cycle:	
TAB ID	037-CARYVILLE, TN	176 11 - 1	III S/O EXIT 134	لـــا	Тура		111100	GETAICS DISES	# Billing Periods	Invest Per Period	Cost
209287		ES FS		Yes	Perm Bulletin	14' 0" x 48' 0"		09/21/15-09/18/16	13	\$625,00	\$B,125.0
209738	037-KNOXVILLE, TN	I-75 N .11 ROAD ES	MIN/O EMORY S FS	Yes	Perm Bulletin	14' 0' x 48' 0"		12/21/15-01/10/16	1	\$395.00	\$395.0
98111 ( 209738	337-KNOXVILLE, TN	1-75 N .1/ POAD ES	AJ N/O EMORY S FS	Yes	Pem Bullatin	14' 0" x 48' 0"		01/11/16-09/18/16	9	\$525.00	\$4,725.0
ecial Co	nsiderations:								Tota	l Space Costs:	\$13,245.0
		1		<del></del> -							
<del></del> .								and to maintain for the			

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be flable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment,

The undersigned representative or agent of Adventiser hereby warrants to Lamar that he/she is the Owner (Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	(signature above)
Name:	(print name above)
Dafe:	8_Z4-15 (date above)

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

GENERAL MANAGER

8/25/15 DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.

2431699 CUST 35145

Page 1 of 2

8/25/15

Knoxville 1031,1 Deerbora Lane Knoxville, TN 37932 Phone: 865-546-5011 Fax: 865-637-4603



Date: 8/4/2015 New/Renewal: RENEWAL

Account Executive: Josh Gammon Phone: 865-546-5011

- 2. Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

Knoxville 10314 Deerborn Lane Knoxville, TN 37932 Phone: 865-546-5011 Fax: 865-637-4603



# CONTRACT # 2431699 Invoice Schedule

Date: 8/4/2015 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2015	9/21/2015	9/21-10/18	\$625.00
	10/19/2015	10/19-11/15	\$625.00
	11/16/2015	11/16-12/13	\$625.00
	12/14/2015	12/14-1/10	\$625.00
	12/21/2015	12/21-1/17	\$395.00
2016	1/11/2016	1/11-2/7	\$1,150.00
	2/8/2016	2/8-3/6	\$1,150.00
* ********	3/7/2016	3/7-4/3	\$1,150.00
	4/4/2016	4/4-5/1	\$1,150.00
	5/2/2016	5/2-5/29	\$1,150.00
	5/30/2016	5/30-6/26	\$1,150.00
	6/27/2016	6/27-7/24	\$1,150,00
	7/25/2016	7/25-8/21	\$1,150.00
e estada e A	8/22/2016	8/22-9/18	\$1,150.00
			\$13,245.00





## **CONTRACT # 2570483**

Date: 3/28/2016 New/Renewal: NEW Account Executive; Josh Gammon Phone: 865-546-5011

	CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1	
Name	FIELDS DEVELOPMENT INC	
Address	1235 DEERFIELD WAY	
Clty/State/Zip	LA FOLLETTE, TN 37766-6620	
Contact	PAUL FIELDS	
Email Address		
Phone #	(423) 562-3282	
Fax #	(423) 466-6336	
P.O./ Reference #		
Advertiser/Product	DEERFIELD RESORT	
Campaign		

	Other Services							
Department	Plant	Production Type		Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
/imyl	037 Knoxville, TN	Print & Install (1) vinyl for 90031. Space contract 2	r panel 2431699.		04/11/18	1	\$1,000.00	\$1,000.00
Special Cons	ideratione				Total Prod	fuction/Other	Services Costs:	\$1,000.00
pecial cons	inciations.							<del></del>
dvertiser acknown he Agency rep gent for a disci	owledges and agrees to l resenting this Advertiser osed principal, but hereb	Lamor Companies (Lamor) the dist. In consideration the bebound by the terms and or in the contract executes this yexpressly agrees to be life the full and faithful perform	conditions on al s contract as an		oreseniative or agent o	1 thirly (30) da	ys afler the date o	i billing.
dverliser's obli Il extensions of	gations hereunder. Ageni	cy walves notice of default a	and consents to		i is authorized to exec	Officer/Title		Advertiser.
	Cust	omer: Fi	ELDS DEVEL	OPMENT INC		7		W/
	Signa		nature above)	ili Ful	8			2)30
	Name	Marrie	Mcc int name above	lelime Ficids				175
	Date:	_	3 - 2 ite above)	>5-16				3/5
HE LAMAR CO	OMPANIES ()			This contract is NOT BIND	NG UNTIL ACCEPTE	D by a Lamai	General Manager	

STANDARD CONDITIONS

t. Late Artwork: The Advertiser must provide or approve art work, materials and Installation Instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.

Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to
defend, Indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character
contents or subject matter of any copy displayed or produced pursuant to this contract.

PERMIS	



Date: 3/28/2016 New/Renewal: NEW Account Executive: Josh Gammon Phone: 865-846-501†

3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.

- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rate credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any provision shall not constitute a waiver of any other prevision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

Year

2016

Invoice Date

4/11/2016



# **CONTRACT # 2570483** Invoice Schedule

Service Period

4/11

Date: 3/28/2016 New/Renewal: NEW Account Executive: Josh Gammon Phone: 865-546-5011

Total Investment	
and the state of t	
\$1,000.00	

\$1,000.00



#### CONTRACT # 2638533

Date: 7/28/2016 New/Renewel: NEW Account Executive: Josh Gammon Phone: 865-546-5011

	CONTRACTED DIRECTLY BY ADVERTISER
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Department	Plant	Production Type	Misc	Service Dates	A Dillian		
/inyl	037 Knoxville, TN	Print 9 Town (2) world	- Contract	Ovivide Dates	# Billing Periods	Invest Per Period	Cost
	Dor toloxylac, 114	Print & Install (1) vinyl for panel 3248. Space contract 2340404.		08/08/16	1	\$375.00	\$375.
				100277700	THE PROPERTY OF THE PARTY OF TH	Services Costs:	\$375
	* * * *						
oeciai Cons	iderations:						
pecial Cont	iderations:						<u>-</u> ,

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Tittle)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC	
Signature:	Madeline Full	PR 7/28
Name:	(print name above)	32 1/21/1/
Date:	7/28/1 b	Us7-29

THE LAMAR GOMPANIES

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

ACCOUNT EXECUTIVE: Josh Gammon

GENERAL MANAGER

7/29/16 DATE

## STANDARD CONDITIONS

- 1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
- Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.

TUNI	AL S	
INJT	ALS	



Date: 7/28/2016 New/Renewal: NEW

Account Executive: Josh Gammon Phone: 865-546-5011

3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.

- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event i analyse to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar, Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



# CONTRACT # 2638533 Invoice Schedule

Date: 7/28/2016 New/Renewal: NEW Account Executive: Josh Gammon Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2016	8/8/2016	8/8	\$375.00

\$375.00





**CONTRACT # 2744879** 

Date: 2/6/2017
New/Renewal: RENEWAL
Account Executive: Josh Garminon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER Customer # 35145-1 Name FIELDS DEVELOPMENT INC Address 1235 DEERFIELD WAY City/State/Zip LA FOLLETTE, TN 37766-6620 Contact PAUL FIELDS Email Address Phone # (423) 562-3282 Fax# (423) 466-6336 P.O./ Reference #

DEERFIELD RESORT

of Panels	:4								Billing Cycle: [	every 4 weeks
Panel # TAB ID		Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
3248 -208650	037-LA FOLLETTE, -TN	US 25 W @ WEST ST TOP 88 FW	No	Poster	10' 6" x 22' 9"		03/13/17-03/11/18	13	\$450.00	\$5,850.00
9852 209825	037-LA FOLLETTE, TN	CENTRAL © CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		03/13/17-03/11/18	13	\$450.00	\$5,850.00
90031 209287	037-CARYVILLE, TN	I-75 N 1 MI S/O EXIT 134 ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/18/17-09/16/18	13	\$675.00	\$8,775.00
98111 209738	037-KNOXVILLE, TN	I-75 N .1MI N/O EMORY ROAD ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/18/17-09/16/18	13	\$875.00	\$8,775.00
					· · · · · · · · · · · · · · · · · · ·			Total	Space Costs	\$29 250 no

Special Considerations:

Knoxville

P.O. Box 24613

Knoxville, TN 37933

Fax: 865-871-3655

Phone: 865-546-5011

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set tonh above, cutdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency walves notice of default and consents to all extensions of payment.

Advertiser/Product

Campaign

The undersigned representative or agent of Advertiser hereby warrants to Larnar that he/she is the Owner

(Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	Madeline File
Name:	(signifiume above)  Madeline Fields (print name above)
Date:	(date above) 3-16-17

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

GENERAL MANAGER

2/17/17 DATE

ACCOUNT EXECUTIVE: Josh Gammon

THE LAMAR COMPANIES

INITIALS

Page 1 of 2



Dete: 2/6/2017
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

#### STANDARD CONDITIONS

- 1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of an work by Advertiser, billing will occur on the initial Service Date.
- Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser tails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rate credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities
  in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this
  contract.
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leaway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Larnar by the established Service Dates. These materials must be produced in compliance with Larnar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

INITIALS M





# CONTRACT # 2744879 Invoice Schedule

Date: 2/6/2017 New/Renewal: NEW Account Executive: Josh Gammon Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2017	3/13/2017	3/13-4/9	\$900.00
	4/10/2017	4/10-5/7	\$900.00
	5/8/2017	5/8-6/4	\$900.00
	6/5/2017	6/5-7/2	\$900.00
	7/3/2017	7/3-7/30	\$900.00
	7/31/2017	7/31-8/27	\$900.00
	8/28/2017	8/28-9/24	\$900.00
	9/18/2017	9/18-10/15	\$1,350.00
	9/25/2017	9/25-10/22	\$900.00
	10/16/2017	10/16-11/12	\$1,350.00
	10/23/2017	10/23-11/19	\$900.00
	11/13/2017	11/13-12/10	\$1,350.00
	11/20/2017	11/20-12/17	\$900.00
	12/11/2017	12/11-1/7	\$1,350.00
	12/18/2017	12/18-1/14	\$900.00
2018	1/8/2018	5/8-6/4 6/5-7/2 7/3-7/30 7/31-8/27 8/28-9/24 9/18-10/15 9/25-10/22 10/16-11/12 10/23-11/19 11/13-12/10 11/20-12/17 12/11-1/7 12/18-1/14 1/8-2/4 1/15-2/11 2/5-3/4 2/12-3/11 3/5-4/1 4/2-4/29 4/30-5/27 5/28-6/24 6/25-7/22	\$1,350.00
	1/15/2018	1/15-2/11	\$900.00
	2/5/2018	2/5-3/4	\$1,350.00
	2/12/2018	2/12-3/11	\$900.00
	3/5/2018	3/5-4/1	\$1,350.00
	4/2/2018	4/2-4/29	\$1,350.00
	4/30/2018	4/30-5/27	\$1,350.00
	5/28/2018	5/28-6/24	\$1,350.00
	6/25/2018	6/25-7/22	\$1,350.00
	7/23/2018	7/23-8/19	\$1,350.00
	8/20/2018	8/20-9/16	\$1,350,00

\$29,250.00



Date: 3/9/2017 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

The state of the state of the state of	CONTRACTED DIRECTLY BY ADVERTISER	NO THE REAL PROPERTY.
Customer #	35145-1	1543
Name	FIELDS DEVELOPMENT INC	
Address	1235 DEERFIELD WAY	
City/State/Zip	LA FOLLETTE, TN 37766-6620	
Contact	PAUL FIELDS	
Email Address		
Phane #	(423) 562-3282	
Fax#	(423) 466-6336	
P.O./ Reference #	(1-5) 100 0000	
Advertiser/Product	DEERFIELD RESORT	
Campaign		

Space	PER	1 5 7	CONTRACTOR OF THE PARTY OF THE	The state of	THE REAL PROPERTY.				
# of Panels: 2								-	BEN DO
Panel # Market	Location	Illum	Media				Billing Cycle: Every 4 wee		
3248 037-LA FOLLETTE,		1110.171	Type	Size	Misc	Service Dates	# Billing	Invest Per	Cost
208650 TN	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		03/11/19-03/08/20	Periods	Period	
9852 037-LA FOLLETTE.	CENTRAL @	-					13	\$460.00	\$5,980.00
209825 TN	CUMBERLAND BTM SS	No	Poster	10' 6" x 22' 9"		03/11/19-03/08/20	13	\$460.00	\$5,980.00
							Tota	Space Costs:	\$11,960,00

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of neumant

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Media Buyer

(Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC	
Signature:	(Signature above)	RR 2111
Name:	(print name above)	Ble All
Date:	(date above)	Cull 2/1

THE LAMAR COMPANIES

This contract is NOT BINDING UNTIL ACCEPTED by a Larnar General Manager.

ACCOUNT EXECUTIVE: Josh Gammon

Derivo. GENERAL MANAGER

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STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.





Date: 3/9/2017 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER						
Customer #	35145-1					
Name	FIELDS DEVELOPMENT INC					
Address	1235 DEERFIELD WAY					
City/State/Zip	LA FOLLETTE, TN 37766-6620					
Contact	PAUL FIELDS					
Email Address						
Phone #	(423) 562-3282					
Fax#	(423) 466-6336					
P.O./ Reference #						
Advertiser/Product	DEERFIELD RESORT					
Campaign						

Space			THE	TO THE	S S S S S S S S S S S S S S S S S S S	160.19	16.67		ALC: NO SECTION AND PROPERTY.	A STATE
# of Panels:	2	Billing Cycle: Every 4								
Panel # TAB ID		Location	fllum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
3248 208650	037-LA FOLLETTE, TN	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		03/11/19-03/08/20	13	\$460.00	\$5,980.00
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		03/11/19-03/08/20	13	\$460.00	\$5,980.00

Total Space Costs: \$11,960.00

## **Special Considerations:**

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Media Buyer

(Officer/Title)
of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer;	FIELDS DEVELOPMENT INC	
Signature:		
	(signature above)	
Name:		
	(print name above)	
Date:		
	(date above)	

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.				
ACCOUNT EXECUTIVE: Josh Gammon	GENERAL MANAGER	DATE			

## STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.





Date: 3/9/2017 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

2. Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.

- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rate credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.





Date: 3/9/2017 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

# Invoice Schedule

Year	Invoice Date	Service Period	Total Investment
2019	3/11/2019	3/11-4/7	\$920.00
	4/8/2019	4/8-5/5	\$920.00
	5/6/2019	5/6-6/2	\$920.00
	6/3/2019	6/3-6/30	\$920.00
	7/1/2019	7/1-7/28	\$920.00
	7/29/2019	7/29-8/25	\$920.00
	8/26/2019	8/26-9/22	\$920.00
	9/23/2019	9/23-10/20	\$920.00
	10/21/2019	10/21-11/17	\$920.00
	11/18/2019	11/18-12/15	\$920,00
	12/16/2019	12/16-1/12	\$920.00
2020	1/13/2020	1/13-2/9	\$920.00
	2/10/2020	2/10-3/8	\$920.00

\$11,960.00

				icing	\$11,960		
				Invo		Delete	
				Sales Total Invoicing	\$11,960.0	Cancel	
				Cost/Sales Cycle		Save	
			P	Status	Active		
			Email Selected Delete Selected	# Sales Cy	13/13		
			Selected	# Panels Panel #'s	3248		
	_		Email	Panels			
SORT	General Sequences   Balances   Invoices   Signed Contract   Related Documents		Add Sequence Space Quick Key Select All Clear All Print Selected	Market # 1	LA FOLLETTE 2		
FIELD RE	Contract   F		Clear All	End Date	03/08/2 1	de plots de la constante en manteur presentation de la constante de la constan	
5-1 DEER	voices   Signec	OSU 00.036	Select All	Start Date	03/11/2 [	e wikidemuleide seppean muselpelae penerjejesisistek	
Contract - 2765324 - Customer-Advertiser 35145-1 DEERFIELD RESORT	Balances In	1 Sequences Found - Total; \$11,960.00 USD	sace Quick Key	Department	Posters		
- 2765 r-Adve	duences	s Found	nce Sp	Plant	37		
Contract - 2765324 - Customer-Advertiser	General Se	1 Sequence	Add Seque	Se			

Contract - 2765324 - Customer-Advertiser: 35145-1 DEERFIELD RESORT (BillingBranch-1.0-162979) captured at 2/11/2019 2:03:14 PM by Angelia Capps



#### **CONTRACT # 2977434**

Date: 3/21/2018 New/Renewal: RENEWAL Account Executive: Josh Gammon

Phone: 865-546-5011

\$11,700.00

	CONTRACTED DIRECTLY BY ADVERTISER	-
Customer #	35145-1	
Name	FIELDS DEVELOPMENT INC	
Address	1235 DEERFIELD WAY	
City/State/Zip	LA FOLLETTE, TN 37766-6620	
Contact	PAUL FIELDS	
Email Address		
Phone #	(423) 562-3282	
Fax#	(423) 466-6336	-
P.O./ Reference #		_
Advertiser/Product	DEERFIELD RESORT	
Campaign		

pace				AND DESCRIPTION OF THE PARTY.	100	No. of the last of		The same of the same of	
of Panels: 2			STALL BETTE	STREET, SQUARE, SQUARE,					
Panel # Market	Location	filum	50 a affi					Billing Cycle; E	very 4 week
TAB ID		RIFRE	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per	Cost
3248 037-LA FOLLETTE, 208650 TN	US 25 W @ WEST ST TOP SS FW	No	Poster	10'6" x 22'9"		03/12/18-03/10/19	13	Period \$450.00	\$5,850.00
9852 037-LA FOLLETTE,		No	Poster	10104 00105					45,050.0
209825 TN	CUMBERLAND BTM SS	140	rusiei	10' 6" x 22' 9"		03/12/18-03/10/19	13	\$450.00	\$5,850.00

Total Space Costs:

## Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner

(Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	Madelin Feles
Name:	Modeline Fields (print name above)
Date:	3/2/_/ V (date above)

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

Drivo Coly GENERAL MANAGER

RP 3/22 July 3/22

## STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.

INITIALS

ACCOUNT EXECUTIVE: Josh Gammon

THE LAMAR C





Date: 3/21/2018 New/Renewal; RENEWAL Account Executive: Josh Gammon Phone: 865-548-5011

- Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to
  defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character
  contents or subject matter of any copy displayed or produced pursuant to this contract.
- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.





# CONTRACT # 2977434 Invoice Schedule

Date: 3/21/2018 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2018	3/12/2018	3/12-4/8	\$900.00
	4/9/2018	4/9-5/6	\$900.00
	5/7/2018	5/7-6/3	\$900.00
	6/4/2018	6/4-7/1	\$900.00
	7/2/2018	7/2-7/29	\$900.00
	7/30/2018	7/30-8/26	\$900,00
	8/27/2018	8/27-9/23	\$900.00
	9/24/2018	9/24-10/21	\$900,00
	10/22/2018	10/22-11/18	\$900.00
	11/19/2018	11/19-12/16	\$900.00
	12/17/2018	12/17-1/13	\$900.00
2019	1/14/2019	1/14-2/10	\$900.00
	2/11/2019	2/11-3/10	\$900.00

\$11,700.00



ORIGINA New/Renewal: RENEWAL Security: Josh Gammon

	CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1	
Name	FIELDS DEVELOPMENT INC	
Address	1235 DEERFIELD WAY	
City/State/Zip	LA FOLLETTE, TN 37786-6620	
Contact	PAUL FIELDS	
Ernail Address		
Phone #	(423) 562-3282	
Fax#	(423) 466-6336	
P.O./ Reference #		
Advertiser/Product	DEERFIELD RESORT	
Campaign		

# of Panels: 2				ACCOUNT OF THE PARTY OF				No. of Concession, Name of	Differe Charles C	ALKELI
Panet # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing	Billing Cycle: E Invest Per	Cost
90031 03 209287	7-CARYVILLE, TN	I-75 N 1 MI S/O EXIT 134 ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/17/18-09/15/19	Periods 13	\$700,00	\$9,100.0
90062 03 209289	7-CLINTON, TN	1-75 N 2.3MI S/O EXIT 122 CLINTON WS FS	Yes	Perm Bulletin	14'0" x 48'0"		09/17/18-09/15/19	13	\$700.00	\$9,100.00

**Total Space Costs:** \$18,200.00

40 1 - 3		
3- DOC 12-1	Considerat	ione:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby spressly agrees to be liable jointly and severally and in solido with Advartiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner

(Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer: FIELDS DEVELOPMENT INC Signature: Name: (print name above) 8-8-18 Date:

BE 8/8/18

THE LAMAR COMPANIES

This contract is NOT BINDING UNTIL ACCEPTED by a Larnar General Manager.

ACCOUNT EXECUTIVE: Josh Gammon

1 mm

GENERAL MANAGER

## STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.







Date: 7/18/2018 New/Renewal: RENEWAL Account Executive: Josh Garmon Phone: 865-546-5011

- Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to
  defend, indemnify and hold Larnar free and harmless from any and all loss, flability, claims and demands, including afformey's fees arising out of the character
  contents or subject matter of any copy displayed or produced pursuant to this contract.
- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
- Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months,
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Larnar,







CONTRACT # 3043527 Invoice Schedule Date: 7/18/2018 New/Renewat: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2018	9/17/2018	9/17-10/14	\$1,400.00
	10/15/2018	10/15-11/11	\$1,400.00
	11/12/2018	11/12-12/9	\$1,400.00
	12/10/2018	12/10-1/6	\$1,400.00
2019	1/7/2019	1/7-2/3	\$1,400.00
	2/4/2019	2/4-3/3	\$1,400.00
	3/4/2019	3/4-3/31	\$1,400.00
	4/1/2019	4/1-4/28	\$1,400.00
	4/29/2019	4/29-5/26	\$1,400.00
	5/27/2019	5/27-6/23	\$1,400.00
	6/24/2019	6/24-7/21	\$1,400.00
	7/22/2019	7/22-8/18	\$1,400.00
	8/19/2019	8/19-9/15	\$1,400.00

\$18,200.00



Date: 3/20/2019 New/Renewal: NEW Account Executive: Josh Gammon

Phone: 865-546-5011

NEW YEAR	CONTRACTED DIRECTLY BY ADVERTISER
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Department	Plant	Production Type	Misc	Service Dates	# Billing	Invest Per	Cost
S POSSER PROPERTY OF STREET STREET	1			Jointon Build	Periods	Period	OO3L
Commercial	037 Knoxville, TN	Print, fabricate and install (1) extension for panel 90062. Space contract 3043527.		04/08/19	1	\$150.00	\$150.00
/inyl	037 Knoxville, TN	Print & Install (2) retro vinyls for panels 3248 and 9852. Space contract 2765324.		04/08/19	1	\$750.00	\$750.00
Vinyl	037 Knoxville, TN	Print & Install (2) 14X48 vinyls for panel 90031 & 90062. Space contract 3043527.		04/08/19	1	\$2,000.00	\$2,000.00

Total Production/Other Services Costs: \$2,900.00

#### Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Larnar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC	
Signature:	1000 EUS	
	(signature above)	
Name:	Scott Fields	
	(print name above)	
Date:	Mar 20, 2019	
	(date above)	

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Mana					
Josh Gammon	Brian Conley	Mar 20, 2019				
ACCOUNT EXECUTIVE: Josh Gammon	GENERAL MANAGER	DATE				



Date: 3/20/2019 New/Renewal: NEW Account Executive: Josh Gammon

Phone: 865-546-5011

#### STANDARD CONDITIONS

- 1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
- 2. Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar,



Date: 6/13/2019 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

THE REPORT OF THE PARTY OF THE	CONTRACTED DIRECTLY BY ADVERTISER
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

расе					- THE RES.	1991	HE TOTAL	24 7 1	3 × 43 ×	W. A. S. S.
of Panels: 2						Billing Cycle: Every 4 v				
Panel # TAB ID	Market	Location	lilum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
90031 0 209287	37-CARYVILLE, TN	I-75 1 MI S/O EXIT 134- LAFOLLETTE/CARYVILL E ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/16/19-09/13/20	13	\$720.00	\$9,360.00
90062 0 209289	37-CLINTON, TN	I-75 2.3MI S/O EXIT 122 CLINTON WS FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/16/19-09/13/20	13	\$720.00	\$9,360.00
								Tota	al Space Costs:	\$18,720.00

#### Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

(Officer/Title)

Customer:	FIELDS DEVELOPMENT INC					
	Madeline Fields					
Signature:						
	(signature above)					
Name:	Madeline Fields					
	(print name above)					
Date:	Jul 17, 2019					
	(date above)					

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.					
Josh Gammon	Brian Conley	Jul 17, 2019				
ACCOUNT EXECUTIVE: Josh Gammon	GENERAL MANAGER	DATE				

#### STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.



Date: 6/13/2019 New/Renewal: RENEWAL

Account Executive: Josh Gammon Phone: 865-546-5011

- 2. Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



## **CONTRACT # 3329560**

Date: 11/12/2019 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

	CONTRACTED DIRECTLY BY ADVERTISER	-
Customer #	35145-1	
Name	FIELDS DEVELOPMENT INC	
Address	1235 DEERFIELD WAY	
City/State/Zip	LA FOLLETTE, TN 97766-6620	
Contact	PAUL FIELDS	
Email Address		
Phone #	(423) 562-3282	
Fax#	(423) 466-6336	
P.O./ Reference #		
Advertiser/Product	DEERFIELD RESORT	
Campaign		

Space										
# of Panels: 2						Billing Cycle: Every 4 weeks				
Panel # TAB ID	Market	Location	Hum	Media Type	Size	Misc	Service Dates	# Bliting Periods	Invest Per Period	Cost
3248 208650	037-LA FOLLETTE, TN	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		03/09/20-03/07/21	13	\$470.00	\$8,110.00
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		03/09/20-03/07/21	13	\$470.00	\$6,110.00

Total Space Costs: \$12,220.00

#### **Special Considerations:**

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner

(Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Signature:

| Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Signature: | Sign

THE LAMAR COMPANIES

ACCOUNT EXECUTIVE: Josh Gammon

GENERAL MANAGER

2/11/2020 DATE

## STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the Initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the Initial Service Date.





Date: 11/12/2019 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to
defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character
contents or subject matter of any copy displayed or produced pursuant to this contract.

- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



Date: 7/23/2020 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER							
Customer #	35145-1						
Name	FIELDS DEVELOPMENT INC						
Address	1235 DEERFIELD WAY						
City/State/Zip	LA FOLLETTE, TN 37766-6620						
Contact	PAUL FIELDS						
Email Address							
Phone #	(423) 562-3282						
Fax #	(423) 466-6336						
P.O./ Reference #							
Advertiser/Product	DEERFIELD RESORT						
Campaign							

Space	No. of Contract of		1		THE STATE OF		54720			THE RES
of Panels:	2								Billing Cycle:	Every 4 weeks
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
90031 209287	037-CARYVILLE, TN	I-75 1 MI S/O EXIT 134- LAFOLLETTE/CARYVILL E ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/14/20-09/12/21	13	\$720.00	\$9,360.00
90062 209289	037-CLINTON, TN	I-75 2.3MI S/O EXIT 122 CLINTON WS FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/14/20-10/11/20	1	\$720.00	\$720.00
								Tota	Space Costs:	\$10,080.00

### **Special Considerations:**

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that Owner he/she is the (Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC	
	Scott Fields	
Signature:		
	(signature above)	
Name:	Scott Fields	
	(print name above)	
Date:	Aug 15, 2020	
	(date above)	

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manage					
Josh Gammon	Brian Conlay	Aug 15, 2020				
ACCOUNT EXECUTIVE: Josh Gammon	GENERAL MANAGER	DATE				

### STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.



Date: 7/23/2020 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

2. Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.

- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rate credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

Space



## **CONTRACT #3553932**

Date: 1/25/2021 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

	CONTRACTED DIRECTLY BY ADVERTISER
Customer#	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax#	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

# of Panels; 2								and the party of the latest	Billing Carle	Every 4 weeks
Panel# TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
208650 TN	A FOLLETTE,	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		03/08/21-03/06/22	13	\$470.00	\$6,110.0
9852 037-L 209825 TN	A FOLLETTE,	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10° 6" x 22' 9"		03/08/21-03/06/22	13	\$470.00	\$6,110.00
								Tot	al Space Costs:	\$12,220.00
Special Consid	ierations:									
Advertiser acknown The Agency repreagent for a disclosseverally and in so	eledges and agre senting this Adve ed principal, but alldo with Adventi alions hereunder.	s The Lamar Companies (Ler a attached list. In consideration ses to be bound by the terms artiser in the contract execute hereby expressly agrees to I ser for the full and faithful pe . Agency waives notice of def	and con es this co be liable formand ault and	dillons on intract as jointly and e of consents	all pages of this of the unit he/she	contract.  Idersigned repersion of the Countract of the C	racied amounts within resentative or agent of er	Advertiser h	eys after the date ereby warrants to	of billing.
		Signature: Name:	7	Made in the state of the state	line C. Fi	Felds	1			
THE LAMAR CO	APANIES	Date:	(date	//Z above)	8/2021				Pull	1/28
ACCOUNT EXEC		mmon			This contract  Devia  GENERAL M	pale	NG UNTIL ACCEPTE	D by a Lamar	General Manage	er.

# STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.





Date: 1/25/2021 New/Renewal: RENEWAL

Account Executive: Josh Gammon Phone: 865-546-5011

2. Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnity and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.

- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser, non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Larnar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Larnar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar, Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.





CONTRACT # 3553932 Invoice Schedule Date: 1/25/2021 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865–546-5011

Year	Invoice Date	Service Period	Total Investment
2021	03/08/2021	3/8-4/4	\$940.00
	04/05/2021	4/5-5/2	\$940.00
	05/03/2021	5/3-5/30	\$940.00
	05/31/2021	5/31-6/27	\$940.00
	06/28/2021	6/28-7/25	\$940.00
	07/26/2021	7/26-8/22	\$940.00
	08/23/2021	8/23-9/19	\$940,00
	09/20/2021	9/20-10/17	\$940.00
	10/18/2021	10/18-11/14	\$940.00
	11/15/2021	11/15-12/12	\$940.00
	12/13/2021	12/13-1/9	\$940.00
2022	01/10/2022	1/10-2/6	\$940.00
	02/07/2022	2/7-3/6	\$940.00

\$12,220.00

<sup>\*</sup> Custom Invoicing Date



Date: 1/25/2021 New/Renewai: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011



Date: 4/15/2021 New/Renewal: NEW Account Executive: Josh Gammon Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER							
Customer #	35145-1						
Name	FIELDS DEVELOPMENT INC						
Address	1235 DEERFIELD WAY						
City/State/Zip	LA FOLLETTE, TN 37766-6620						
Contact	PAUL FIELDS						
Email Address	deersfield@gmail.com						
Phone #	(423) 562-3282						
Fax #	(423) 466-6336						
P.O./ Reference #							
Advertiser/Product	DEERFIELD RESORT						
Campaign							

pace of Panels; 3							Billing Cycle: Monthly			
Panel #	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
	037-LA FOLLETTE,	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		05/03/21-05/23/21	1	\$352.50	\$352.5
	037-LA FOLLETTE,	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		05/24/21-03/27/22	11	\$470.00	\$5,170.0
	037-CARYVILLE, TN	I-75 1 MI S/O EXIT 134- LAFOLLETTE/CARYVILL E ES ES	Yes	Perm Bulletin	14' 0" x 48' 0"		05/24/21-03/27/22	11	\$720.00	\$7,920.0
209287		LAFOLLETTE/CARYVILL E ES FS		Bulletin				Tota	al Space Co	sts:

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanilke manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC	
	Scott Fields	
Signature:	(signature above)	
Name:	Scott fields (print name above)	
Date:	Apr 16, 2021 (date above)	

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.				
Josh Gammon	Brian Conley	Apr 16, 2021			
ACCOUNT EXECUTIVE: Josh Gammon	GENERAL MANAGER	DATE			



Date: 4/15/2021 New/Renewal: NEW Account Executive: Josh Garmon Phone: 865-546-5011

STANDARD CONDITIONS

- 1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
- Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.





Date: 4/15/2021 New/Renewai: NEW Account Executive: Josh Gammon Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER Customer# 35145-1 Name FIELDS DEVELOPMENT INC Address 1235 DEERFIELD WAY City/State/Zip LA FOLLETTE, TN 37766-6620 Contact PAUL FIELDS Email Address deersfield@gmail.com Phone # (423) 562-3282 Fax # (423) 466-6336 P.O./ Reference # DEERFIELD RESORT Advertiser/Product

Space	A TOP OF		SOL DE			12 91		ere in hal	DO STORY	ALS E
# of Panels: 2								Billing Cy		
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
9852 037 209825 TN	-LA FOLLETTE,	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		05/03/21-05/23/21	1	\$352.50	\$352.50
9852 037 209825 TN	-LA FOLLETTE,	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		05/24/21-03/27/22	11	\$470.00	\$5,170.00
								Tota	al Space Costs:	\$5,522,50

### Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

Campaign

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner

(Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
	Scott Fields
Signature:	
	(signature above)
Name:	Scott Fields
	(print name above)
Date:	Apr 16, 2021
	(date above)

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTE	ED by a Lamar General Manager.
Josh Gammon	Brian Conley	Apr 16, 2021
ACCOUNT EXECUTIVE: Josh Gammon	GENERAL MANAGER	DATE

### STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.



Date: 4/15/2021 New/Renewal: NEW Account Executive: Josh Gammon Phone: 865-546-5011

2. Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.

- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays,
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



CONTRACT # 3790240

Date: 3/8/2022 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

	CONTRACTED DIRECTLY BY ADVERTISER
Customer#	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Emall Address	deersfield@gmail.com
Phone #	(423) 562-3282
Fax#	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

pace										100
of Panels	3: 3							h.,	Billing Cycle: E	very 4 weeks
Panel # TAB ID		Location	Illum	Media Type	Size	Misc	Service Dates	# Service Periods	Invest Per Period	Cost
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6' x 22' 9"		03/28/22-05/22/22	2	\$495.00	\$990.00
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		05/23/22-06/05/22	1	\$247.50	\$247.50
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		07/04/22-05/07/23	11	\$495.00	\$5,445.00
								Tota	al Snace Costs:	\$6,682,50

Special Considerations: Customer will have the first right to renew.

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser her amar that he/she is the Manager

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

	Customer:	FIELDS DEVELOPMENT INC	
	Signature:	Raymer (signature above)	
	Name:	Raymond S Fields (print name above)	- WM - 29
	Date:	3/9/2622 (date above)	1,10 39
THE LAMAD COMPANIES		This contract is NOT BINDING UNTIL ACCEPTED by	a Lamar General Manager.
Bon Jamm	~	Male	3922
ACCOUNT EXECUTIVE: Josh Ga	amman	MENERAL MANAGER	DATE



Date: 3/6/2022 New/Renewat: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

### STANDARD CONDITIONS

- 1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
- Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Larnar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Larnar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Larnar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Larnar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

1-146-



(LAMAR) CONTRACT # 3800550

Date: 3/21/2022 NowPenaval NEW outre: Josh Gamman Phone: 865-548-5011

Customer #	35145-1
Neme	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37768-6620
Contact	PAUL FIELDS
Empil Address	deersfield@gmail.com
Phone #	(423) 562-3282
Fax#	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space		MILE	10	City Control		STEEL STORY			
# of Panels: 1		1000	W71100		and on the		316030	Billing Cycle: 8	vary 4 weeks
Panel # Market TAB ID	Location	Illum	Media Type	Size	Misc	Service Dates	# Service Periods	Invest Per Period	Cost
9852 037-LA FOLLETTE, 209825 TN	CENTRAL @ CUMBERLAND STAISS	No	Poster	10' 6" x 22' 9"		06/06/22-07/03/22	,	\$495.00	\$495.00

Total Space Costs

\$495.00

#### Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmaniks manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency welves notice of detault and consents to all extensions of payment.

The undersigned representative or egent of Advertiser hereby warrants to Lamar that he/she is the Manager

(Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser

FIELDS DEVELOPMENT Customer: Signature: Name: Date: This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Man

Wmm ACCOUNT EXECUTIVE: Josh Gammon

## STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.

Page 1 of 2



Date: 3/21/2022 New/Renewal: NEW Account Executive: Josh Gammon

Phone: 865-546-5011

#### CONTRACTED DIRECTLY BY ADVERTISER Customer# 35145-1 FIELDS DEVELOPMENT INC Name 1235 DEERFIELD WAY **Address** City/State/Zip LA FOLLETTE, TN 37766-6620 PAUL FIELDS Contact **Email Address** deersfield@gmail.com Phone # (423) 562-3282 Fax # (423) 466-6336 P.O./ Reference # Advertiser/Product DEERFIELD RESORT Campaign

Space										
# of Panels	: 1								Billing Cycle	: Every 4 weeks
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Service Periods	Invest Per Period	Cost
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		06/06/22-07/03/22	1	\$495,00	\$495.00
								Tota	al Space Costs:	\$495,00
Special C	onsiderations:									
The Agency agent for a severally at Advertiser's	scribed above or on the acknowledges and agree y representing this Adv disclosed principal, but and in solido with Advert	s The Lamar Companies (La e attached list. In considerat ees to be bound by the terms rertiser in the contract execut thereby expressly agrees to tiser for the full and faithful property. Agency waives notice of de	ion there s and con tes this c be liable erforman	of, Advert nditions or ontract as jointly an	iser agrees to pay n all pages of this of an The world he/she s to	Lamar all confontract.  Indersigned repeats the Man	tracted amounts within presentative or agent of ager	n thirty (30) da  of Advertiser h	ays after the data nereby warrants	e of billing.
		Customer:	FIEI	DS DEV	/ELOPMENT IN	С				
		Signature:								
			(sign	ature abo	ve)		CONTRACTOR OF THE	DATE:		
		Name:								
			(prin	t name ab	ove)		HITERSON ASSESS	4200		
		Date:	(date	above)	egica (always)					
THE LAM/	AR COMPANIES				This contrac	t is NOT BIND	ING UNTIL ACCEPT	ED by a Lama	ır General Mana	ger.

# STANDARD CONDITIONS

**GENERAL MANAGER** 

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.

ACCOUNT EXECUTIVE: Josh Gammon

DATE



Date: 3/21/2022 New/Renewal: NEW

Account Executive: Josh Gammon Phone: 865-546-5011

2. Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all foss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.

- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A teeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



ACCOUNT EXECUTIVE: Josh Gammon



## **CONTRACT # 4093962**

Date: 2/17/2023 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

	CONTRACTED DIRECTLY BY ADVERTISER
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	deersfield@gmail.com
Phone #	(423) 562-3282
Fax#	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

									Billing Cycle:	Every 4 weel
TAB ID	arket	Location	Hlum	Media Type	Size	Misc	Service Dates	# Service Periods	Invest Per Period	Cost
9852 037-LAF 209825 TN	OLLETTE,	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22" 9"		05/08/23-05/05/24	13	\$520.00	\$6,760.0
pecial Consider	ntions:							Tota	al Space Costs:	\$6,760.0
ivertiser acknowled  Agency represented to a disclosed	ove or on the ges and agre ting this Adve principal, but	s The Lamar Companies (Lar a attached list, in consideration ses to be bound by the terms ertiser in the contract execute thereby expressly agrees to	and con	of, Adverti ditions on intract as ininthy and	ser agrees to pay all pages of this o	Lamar all conf contract. dersigned rep	racted amounts withir resentative or agent o	thirty (30) da	ys after the date o	of billing,
remy and in solido vertiser's obligation	i With Adverti s hereunder	ser for the full and faithful pe Agency waives notice of de	rformand	a of		-	-	Officer/Title		
extensions of paym	ent.	Agenty works notice of de	reaction formatt	COMBUNES		Advantions and	is authorized to exec			
					OI DIQ I	AMACHES OF IT	19 aduloiszen in exec	MO BIS COINA	or our deuten of the	I YOAGUIZGI
		Customer:	FIEL	DS DEV	ELOPMENT IN	<u> </u>				
		Customer: Signature:		DS DEV		)				
			(signa	A	on Constitution	)				3/13
		Signature:	(signal	ture above	the icyls	)			Chart	3/13
		Signature: Name:	(signal	ture above	the icyls	)			Chart	3/13
E LAMAR COMPA	NIES	Signature: Name:	(signal	ture above	the sells	)	NG UNTIL ACCEPTE		VIII	010
E LAMAR COMPA	Mies	Signature: Name:	(signal	ture above	the sells	)	NG UNTIL ACCEPTE		VIII	010
ELAMAR COMPA	MIES	Signature: Name:	(signal	ture above	the sells	)	NG UNTIL ACCEPTE		VIII	<u></u> б.

# STANDARD CONDITIONS

GENERAL MANAGER

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.



DATE

Mon. VIII P.O. Box 24613 Mox 24613 M



Date: 2/17/2023 New/Renewal: RENEWAL Account Executive: Josh Gammon Phone: 865-546-5011

2. Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to clefend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.

- 3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding clasignated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rate credit based on four week billing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
- 7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Larnar. Breach of any provisions contained in this contract may result in cancellation of this contract by Larnar.
- 8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment: Advertiser shall not sublet, reself, transfer, donate or assign any advertising space without the prior written consent of Lamar.



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