

ORIGINAL

RR

Knoxville
10211 Dearborn Lane
Knoxville, TN 37932
Phone: 865-546-5011
Fax: 865-637-4603



CONTRACT # 2327307

Date: 2/3/2015
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Production/Other Services						
Department	Production Type	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
Poster Flex	Print & Install (3) poster flex for panels: 3248, 3250 & 4418.		03/16/15	1	\$300.00	\$300.00
Vinyl	Print & Install (1) retro vinyl for panel 2934.		03/16/15	1	\$300.00	\$300.00
Total Production/Other Services Costs:						\$600.00

Space										
# of Panels: 7										Billing Cycle: Every 4 weeks
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
2934 208627	037-CARYVILLE, TN	I-75 @ CARYVILLE BTM ES FS	Yes	Poster	10' 6" x 22' 9"		03/16/15-03/13/16	13	\$400.00	\$5,200.00
3248 208650	037-LA FOLLETTE, TN	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		03/16/15-03/13/16	13	\$385.00	\$6,005.00
3250 208652	037-LA FOLLETTE, TN	US 25 W @ WEST ST BTM SS FW	No	Poster	10' 6" x 22' 9"		03/16/15-03/13/16	13	\$385.00	\$5,005.00
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		03/16/15-03/13/16	13	\$385.00	\$5,005.00
9858 209839	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND TOP SS FW	No	Poster	10' 6" x 22' 9"		03/16/15-03/13/16	13	\$385.00	\$5,005.00
4418 208753	037-LA FOLLETTE, TN	US 25 @GANT ST TOP SS FW	No	Poster	10' 6" x 22' 9"		04/20/15-05/10/15	1	\$288.75	\$288.75
4418 208753	037-LA FOLLETTE, TN	US 25 @GANT ST TOP SS FW	No	Poster	10' 6" x 22' 9"		05/11/15-03/13/16	11	\$385.00	\$4,235.00
Total Space Costs:										\$29,743.75
Total Costs:										\$30,343.75

Special Considerations: Customer can move off of panel 3250 if a better billboard location becomes available.

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

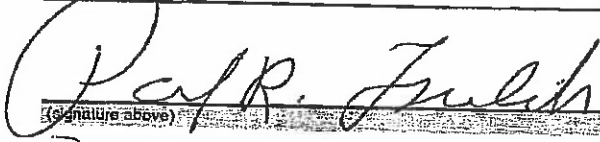
The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner *Paul R. Fields* (Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.



Knoxville
10311 Daerborn Lane
Knoxville, TN 37932
Phone: 865-546-5011
Fax: 865-537-4803

LAMAR
CONTRACT # 2327307

Date: 2/3/2015
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011


Customer:	FIELDS DEVELOPMENT INC
Signature:	 (signature above)
Name:	PAUL R Fields (print name above)
Date:	3-4-15 (date above)

Accepted
3/5
BE
3/5/15
C/S 3/5

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.
 ACCOUNT EXECUTIVE: Josh Gammon	 GENERAL MANAGER
	DATE: 3/5/15

STANDARD CONDITIONS

- 1. Late Artwork:** The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
- 2. Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
- 3. Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
- 7. Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.

INITIALS 

2327307 CUST 35145

Knoxville
10311 Deerborn Lane
Knoxville, TN 37932
Phone: 865-546-5011
Fax: 865-637-4603



CONTRACT # 2327307

Date: 2/3/2015
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.

12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

INITIALS



2327307 CUST 35145

Knoxville
 10311 Deerborn Lane
 Knoxville, TN 37932
 Phone: 865-546-5011
 Fax: 865-637-4603



CONTRACT # 2327307
Invoice Schedule

Date: 2/3/2015
 New/Renewal: NEW
 Account Executive: Josh Gammon
 Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2015	3/16/2015	3/16	\$600.00
	3/16/2015	3/16-4/12	\$1,940.00
	4/13/2015	4/13-5/10	\$1,940.00
	4/20/2015	4/20-5/10	\$288.75
	5/11/2015	5/11-6/7	\$2,325.00
	6/8/2015	6/8-7/5	\$2,325.00
	7/6/2015	7/6-8/2	\$2,325.00
	8/3/2015	8/3-8/30	\$2,325.00
	8/31/2015	8/31-9/27	\$2,325.00
	9/28/2015	9/28-10/25	\$2,325.00
	10/26/2015	10/26-11/22	\$2,325.00
	11/23/2015	11/23-12/20	\$2,325.00
	12/21/2015	12/21-1/17	\$2,325.00
2016	1/18/2016	1/18-2/14	\$2,325.00
	2/15/2016	2/15-3/13	\$2,325.00
			\$30,343.75

Contract - 2327307 -

Customer-Advertiser: 35145-1 DEERFIELD RESORT

General Sequences | Balances | Invoices | Signed Contract | Related Documents

7 Sequences Found - Total: \$30,343.75 USD

Add Sequence | Space Quick Key | Select All | Clear All | Print Selected | Email Selected | Delete Selected

Se...	Plant	Department	Start Date	End Date	Market	# Panels	Panel ...	# Sales C...	# Cycles ...	Status	Cost/Sales Cycle	Sales Total
<input type="checkbox"/>	1	37	Posters	03/16/2015	03/13/2016	LA FOLLETTE	3	3248...	13/13	Active	\$1,155.00...	\$15,015.0...
<input type="checkbox"/>	2	37	Posters	03/16/2015	03/13/2016	LA FOLLETTE	1	2934	13/13	Active	\$400.00 USD	\$5,200.00...
<input type="checkbox"/>	3	37	Posters	04/20/2015	05/10/2015	LA FOLLETTE	1	4418	1/1	Active	\$288.75 USD	\$288.75 USD
<input type="checkbox"/>	4	37	Posters	05/11/2015	03/13/2016	LA FOLLETTE	1	4418	11/11	Active	\$385.00 USD	\$4,235.00...
<input type="checkbox"/>	6	37	Posters	03/16/2015	03/13/2016	LA FOLLETTE	1	3250	13/13	Active	\$385.00 USD	\$5,005.00...
<input type="checkbox"/>	7	37	PosterPaper	03/16/2015	03/20/2015	LA FOLLETTE	0		1/0	Active	\$300.00 USD	\$300.00 USD
<input type="checkbox"/>	8	37	Vinyl	03/16/2015	03/20/2015	LA FOLLETTE	0		1/0	Active	\$300.00 USD	\$300.00 USD

Save Cancel Delete

Contract - 2327307 - Customer-Advertiser: 35145-1 DEERFIELD RESORT (BillingBranch-1.0-133199) captured at 3/5/2015 2:09:29 PM by Carol Bever

ORIGINAL



CONTRACT # 2340404

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-637-4603

Date: 2/25/2015
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-6011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37765-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O.J Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 4										
Panel # TAB ID	Market	Location	Item	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
3248 208550	037-LA FOLLETTE, TN	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		03/14/16-03/12/17	13	\$450.00	\$5,850.00
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		03/14/16-03/12/17	13	\$460.00	\$5,850.00
90031 209287	037-CARYVILLE, TN	1-75 N 1 MI S/D EXIT 134 ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/19/16-09/17/17	13	\$650.00	\$8,450.00
98111 209738	037-KNOXVILLE, TN	1-75 N 1MI W/O EMORY ROAD ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/19/16-09/17/17	13	\$650.00	\$8,450.00
Total Space Costs:										\$26,600.00

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner Madeline Fields VP (Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	<u>Madeline Fields</u> (signature above)
Name:	<u>Madeline Fields</u> (print name above)
Date:	<u>2-18-16</u> (date above)

RR 2/18/16
RC 2/19
02 2/16
CB 2-19

THE LAMAR COMPANIES

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

Josh Gammon
ACCOUNT EXECUTIVE: Josh Gammon

Paul Kelly
GENERAL MANAGER

2/19/16
DATE

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-548-5011
Fax: 865-637-4603



CONTRACT # 2340404

Date: 2/25/2015
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-548-5011

STANDARD CONDITIONS

1. **Late Artwork:** The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-837-4603



CONTRACT # 2340404
Invoice Schedule

Date: 2/25/2015
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2016	3/14/2016	3/14-4/10	\$900.00
	4/11/2016	4/11-5/8	\$900.00
	5/9/2016	5/9-6/5	\$900.00
	6/6/2016	6/6-7/3	\$900.00
	7/4/2016	7/4-7/31	\$900.00
	8/1/2016	8/1-8/28	\$900.00
	8/29/2016	8/29-9/25	\$900.00
	9/19/2016	9/19-10/16	\$1,300.00
	9/26/2016	9/26-10/23	\$900.00
	10/17/2016	10/17-11/13	\$1,300.00
	10/24/2016	10/24-11/20	\$900.00
	11/14/2016	11/14-12/11	\$1,300.00
	11/21/2016	11/21-12/18	\$900.00
2017	12/12/2016	12/12-1/8	\$1,300.00
	12/19/2016	12/19-1/15	\$900.00
	1/9/2017	1/9-2/5	\$1,300.00
	1/16/2017	1/16-2/12	\$900.00
	2/6/2017	2/6-3/5	\$1,300.00
	2/13/2017	2/13-3/12	\$900.00
	3/6/2017	3/6-4/2	\$1,300.00
	4/3/2017	4/3-4/30	\$1,300.00
	5/1/2017	5/1-5/28	\$1,300.00
	5/29/2017	5/29-6/25	\$1,300.00
6/26/2017	6/26-7/23	\$1,300.00	
7/24/2017	7/24-8/20	\$1,300.00	
8/21/2017	8/21-9/17	\$1,300.00	
			\$28,600.00

ORIGINAL



CONTRACT # 2431699

Knoxville
10311 Deerbom Lane
Knoxville, TN 37932
Phone: 865-546-5011
Fax: 865-637-4603

Date: 8/20/15
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37768-6628
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										Billing Cycle: Every 4 weeks		
# of Panels: 3										# Billing Periods	Invest Per Period	Cost
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates					
90051 209287	037-CARYVILLE, TN	I-75 N 1 MI S/O EXIT 134 ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/21/15-09/18/16		13	\$625.00	\$8,125.00	
98111 209738	037-KNOXVILLE, TN	I-75 N .1MI N/O EMORY ROAD ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		12/21/15-01/10/16		1	\$395.00	\$395.00	
98111 209738	037-KNOXVILLE, TN	I-75 N .1MI N/O EMORY ROAD ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		01/11/16-09/18/16		9	\$525.00	\$4,725.00	
Total Space Costs:											\$13,245.00	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	
Name:	Madeline Fields VP
Date:	8-24-15

AC 8/25
BE 8/25/15
Will 8/25

THE LAMAR COMPANIES

ACCOUNT EXECUTIVE: Josh Gammon

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

GENERAL MANAGER

8/25/15
DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.

Knoxville
1031,1 Deerborn Lane
Knoxville, TN 37932
Phone: 865-546-5011
Fax: 865-637-4603



CONTRACT # 2431699

Date: 8/4/2015
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
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6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

Knoxville
103 1/2 Deerpark Lane
Knoxville, TN 37932
Phone: 865-546-5011
Fax: 865-637-4603



CONTRACT # 2431699

Invoice Schedule

Date: 8/4/2015
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2015	9/21/2015	9/21-10/18	\$625.00
	10/19/2015	10/19-11/15	\$625.00
	11/16/2015	11/16-12/13	\$625.00
	12/14/2015	12/14-1/10	\$625.00
	12/21/2015	12/21-1/17	\$395.00
2016	1/11/2016	1/11-2/7	\$1,150.00
	2/8/2016	2/8-3/6	\$1,150.00
	3/7/2016	3/7-4/3	\$1,150.00
	4/4/2016	4/4-5/1	\$1,150.00
	5/2/2016	5/2-5/29	\$1,150.00
	5/30/2016	5/30-6/26	\$1,150.00
	6/27/2016	6/27-7/24	\$1,150.00
	7/25/2016	7/25-8/21	\$1,150.00
8/22/2016	8/22-9/18	\$1,150.00	
			\$13,245.00

ORIGINAL

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655

LAMAR
CONTRACT # 2570483

Date: 3/28/2016
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6920
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Production/Other Services							
Department	Plant	Production Type	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
Vinyl	037 Knoxville, TN	Print & Install (1) vinyl for panel 90031. Space contract 2431699.		04/11/16	1	\$1,000.00	\$1,000.00
Total Production/Other Services Costs:							\$1,000.00

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	<i>Madeline Fields</i> (signature above)
Name:	Madeline Fields (print name above)
Date:	3-29-16 (date above)

AC
3/30
DZ
3/30/16

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.	
<i>Josh Gammon</i> ACCOUNT EXECUTIVE: Josh Gammon	<i>Russ D. Wiley</i> GENERAL MANAGER	3/30/16 DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
2. Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.

INITIALS _____

2570483 CUST 35145

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 2570483

Date: 3/28/2016
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

INITIALS _____

2570483 CUST 35145

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 2570483

Invoice Schedule

Date: 3/28/2016
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2016	4/11/2016	4/11	\$1,000.00
			\$1,000.00

Knoxville
 P.O. Box 24613
 Knoxville, TN 37893
 Phone: 865-546-5011
 Fax: 865-671-3655



CONTRACT # 2638533

Date: 7/28/2016
 New/Renewal: NEW
 Account Executive: Josh Gammon
 Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-8620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Production/Other Services							
Department	Plant	Production Type	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
Vinyl	037 Knoxville, TN	Print & Install (1) vinyl for panel 3248. Space contract 2340404.		08/08/16	1	\$375.00	\$375.00
Total Production/Other Services Costs:							\$375.00

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	<i>Madeline Fields</i> (signature above)
Name:	Madeline Fields (print name above)
Date:	7/28/16 (date above)

DR 7/28
BE 7/29/16
CS 7-29

THE LAMAR COMPANIES ACCOUNT EXECUTIVE: Josh Gammon	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.	 GENERAL MANAGER	7/29/16 DATE
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STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
2. Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.

INITIALS _____

2638533 CUST 35145

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 2638533

Date: 7/28/2016
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.

4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.

5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.

6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.

7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.

8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.

9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.

10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.

11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.

12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 2638533
Invoice Schedule

Date: 7/28/2016
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2016	8/8/2016	8/8	\$375.00
			\$375.00

ORIGINAL



CONTRACT # 2744879

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-871-3655

Date: 2/6/2017
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37768-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 468-6336
P.O./Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 4										
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
3248 206850	037-LA FOLLETTE, TN	US 25 W @ WEST ST TOP 6S FW	No	Poster	10' 6" x 22' 9"		03/13/17-03/11/18	13	\$450.00	\$5,850.00
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		03/13/17-03/11/18	13	\$450.00	\$5,850.00
80031 209287	037-CARYVILLE, TN	I-75 N 1 MI S/O EXIT 134 ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/18/17-09/16/18	13	\$875.00	\$8,775.00
98111 209738	037-KNOXVILLE, TN	I-75 N 1MI N/O EMORY ROAD ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/18/17-09/16/18	13	\$875.00	\$8,775.00
Total Space Costs:									\$29,250.00	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	<i>Madeline Fields</i> (signature above)
Name:	Madeline Fields (print name above)
Date:	2-16-17 (date above)

*Bill
2/17*

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.	
<i>Josh Gammon</i> ACCOUNT EXECUTIVE: Josh Gammon	<i>Paul O'Leary</i> GENERAL MANAGER	<i>2/17/17</i> DATE

INITIALS *JG*



Knoxville
P.O. Box 24613
Knoxville, TN 37833
Phone: 865-546-5011
Fax: 865-871-3655



CONTRACT # 2744879

Date: 2/8/2017
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

STANDARD CONDITIONS

1. **Late Artwork** The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
2. **Copyright/Trademark** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

INITIALS



Page 2 of 2

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 2744879

Invoice Schedule

Date: 2/6/2017
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2017	3/13/2017	3/13-4/9	\$900.00
	4/10/2017	4/10-5/7	\$900.00
	5/8/2017	5/8-6/4	\$900.00
	6/5/2017	6/5-7/2	\$900.00
	7/3/2017	7/3-7/30	\$900.00
	7/31/2017	7/31-8/27	\$900.00
	8/28/2017	8/28-9/24	\$900.00
	9/18/2017	9/18-10/15	\$1,350.00
	9/25/2017	9/25-10/22	\$900.00
	10/16/2017	10/16-11/12	\$1,350.00
	10/23/2017	10/23-11/19	\$900.00
	11/13/2017	11/13-12/10	\$1,350.00
	11/20/2017	11/20-12/17	\$900.00
	12/11/2017	12/11-1/7	\$1,350.00
	12/18/2017	12/18-1/14	\$900.00
2018	1/8/2018	1/8-2/4	\$1,350.00
	1/15/2018	1/15-2/11	\$900.00
	2/5/2018	2/5-3/4	\$1,350.00
	2/12/2018	2/12-3/11	\$900.00
	3/5/2018	3/5-4/1	\$1,350.00
	4/2/2018	4/2-4/29	\$1,350.00
	4/30/2018	4/30-5/27	\$1,350.00
	5/28/2018	5/28-6/24	\$1,350.00
	6/25/2018	6/25-7/22	\$1,350.00
	7/23/2018	7/23-8/19	\$1,350.00
	8/20/2018	8/20-9/16	\$1,350.00
			\$29,250.00

Knoxville
 P.O. Box 24613
 Knoxville, TN 37933
 Phone: 865-546-5011
 Fax: 865-671-3655



CONTRACT # 2765324

Date: 3/9/2017
 New/Renewal: RENEWAL
 Account Executive: Josh Gammon
 Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space											
# of Panels: 2											
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost	Billing Cycle: Every 4 weeks
3248 208650	037-LA FOLLETTE, TN	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		03/11/19-03/08/20	13	\$460.00	\$5,980.00	
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		03/11/19-03/08/20	13	\$460.00	\$5,980.00	
										Total Space Costs:	\$11,960.00

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Media Buyer

(Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	<i>Madeline Fields</i> (signature above)
Name:	Madeline Fields (print name above)
Date:	2-6-19 (date above)

NR 2/11
 BE 2/11
 Cull 2/11

THE LAMAR COMPANIES

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

ACCOUNT EXECUTIVE: Josh Gammon

Josh Gammon
 GENERAL MANAGER

2/11/19
 DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.

INITIALS



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-6011
Fax: 865-671-3655



CONTRACT # 2765324

Date: 3/9/2017
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 2								Billing Cycle: Every 4 weeks		
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
3248 208650	037-LA FOLLETTE, TN	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		03/11/19-03/08/20	13	\$460.00	\$5,980.00
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		03/11/19-03/08/20	13	\$460.00	\$5,980.00
Total Space Costs:									\$11,960.00	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Media Buyer (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	(signature above)
Name:	(print name above)
Date:	(date above)

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.	
ACCOUNT EXECUTIVE: Josh Gammon	GENERAL MANAGER	DATE

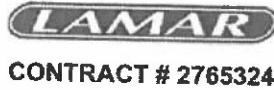
STANDARD CONDITIONS

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INITIALS _____

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Fax: 865-671-3655



Date: 3/9/2017
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

INITIALS _____



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 2765324

Invoice Schedule

Date: 3/9/2017
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2019	3/11/2019	3/11-4/7	\$920.00
	4/8/2019	4/8-5/5	\$920.00
	5/6/2019	5/6-6/2	\$920.00
	6/3/2019	6/3-6/30	\$920.00
	7/1/2019	7/1-7/28	\$920.00
	7/29/2019	7/29-8/25	\$920.00
	8/26/2019	8/26-9/22	\$920.00
	9/23/2019	9/23-10/20	\$920.00
	10/21/2019	10/21-11/17	\$920.00
	11/18/2019	11/18-12/15	\$920.00
	12/16/2019	12/16-1/12	\$920.00
	2020	1/13/2020	1/13-2/9
2/10/2020		2/10-3/8	\$920.00
			\$11,960.00

Contract - 2765324 -
 Customer-Advertiser: 35145-1 DEERFIELD RESORT

General Sequences | Balances | Invoices | Signed Contract | Related Documents

1 Sequences Found - Total: \$11,960.00 USD

Add Sequence | Space Quick Key | Select All | Clear All | Print Selected | Email Selected | Delete Selected

Se...	Plant	Department	Start Date	End Date	Market	# Panels	Panel #'s	# Sales Cy...	Status	Cost/Sales Cycle	Sales Total	Invoicing
<input type="checkbox"/>	1	37 Posters	03/11/2...	03/08/2...	LA FOLLETTE 2	3248 ...	13/13	Active	\$920.00 USD	\$11,960.0...	\$11,960	

Save | Cancel | Delete

Knoxville
 P.O. Box 24813
 Knoxville, TN 37933
 Phone: 865-546-5011
 Fax: 865-671-3855



CONTRACT # 2977434

Date: 3/21/2018
 New/Renewal: RENEWAL
 Account Executive: Josh Gammon
 Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-8820
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 2										
Panel # TAB ID	Market	Location	Blum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
3248 208650 TN	037-LA FOLLETTE,	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		03/12/18-03/10/19	13	\$450.00	\$5,850.00
9852 209825 TN	037-LA FOLLETTE,	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		03/12/18-03/10/19	13	\$450.00	\$5,850.00
									Total Space Costs:	\$11,700.00

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	<i>Madeline Fields</i> (signature above)
Name:	Madeline Fields (print name above)
Date:	3/21-18 (date above)

RR 3/22
 Unit 3/22

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.	
<i>Josh Gammon</i> ACCOUNT EXECUTIVE: Josh Gammon	<i>Travis Kelly</i> GENERAL MANAGER	3/22/18 DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.

INITIALS



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 2977434

Date: 3/21/2018
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

INITIALS

WJ



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 2977434

Invoice Schedule

Date: 3/21/2018
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2018	3/12/2018	3/12-4/8	\$900.00
	4/9/2018	4/9-5/6	\$900.00
	5/7/2018	5/7-6/3	\$900.00
	6/4/2018	6/4-7/1	\$900.00
	7/2/2018	7/2-7/29	\$900.00
	7/30/2018	7/30-8/26	\$900.00
	8/27/2018	8/27-9/23	\$900.00
	9/24/2018	9/24-10/21	\$900.00
	10/22/2018	10/22-11/18	\$900.00
	11/19/2018	11/19-12/16	\$900.00
	12/17/2018	12/17-1/13	\$900.00
	2019	1/14/2019	1/14-2/10
2/11/2019		2/11-3/10	\$900.00
			\$11,700.00

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



ORIGINAL

Date: 7/18/2018
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACT # 3043527

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6820
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 2									Billing Cycle: Every 4 weeks	
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
90031 209287	037-CARYVILLE, TN	I-75 N 1 MI S/O EXIT 134 ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/17/18-09/15/19	13	\$700.00	\$9,100.00
90062 209289	037-CLINTON, TN	I-75 N 2.3MI S/O EXIT 122 CLINTON WS FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/17/18-09/15/19	13	\$700.00	\$9,100.00
Total Space Costs:									\$18,200.00	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	<u>FIELDS DEVELOPMENT INC</u>
Signature:	<u><i>Paul Fields</i></u> (signature above)
Name:	<u>Paul Fields</u> (print name above)
Date:	<u>8-8-18</u> (date above)

BE 8/8/18
Call 8/8/18

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.	
<u><i>Josh Gammon</i></u> ACCOUNT EXECUTIVE: Josh Gammon	<u><i>Paul Fields</i></u> GENERAL MANAGER	<u>8/8/18</u> DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.

INITIALS *mf*



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-548-5011
Fax: 865-671-3655



CONTRACT # 3043527

Date: 7/18/2018
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-548-5011

2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
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8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.

INITIALS



Page 2 of 2

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-871-3655



CONTRACT # 3043527
Invoice Schedule

Date: 7/18/2018
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2018	9/17/2018	9/17-10/14	\$1,400.00
	10/15/2018	10/15-11/11	\$1,400.00
	11/12/2018	11/12-12/9	\$1,400.00
	12/10/2018	12/10-1/6	\$1,400.00
2019	1/7/2019	1/7-2/3	\$1,400.00
	2/4/2019	2/4-3/3	\$1,400.00
	3/4/2019	3/4-3/31	\$1,400.00
	4/1/2019	4/1-4/28	\$1,400.00
	4/29/2019	4/29-5/26	\$1,400.00
	5/27/2019	5/27-6/23	\$1,400.00
	6/24/2019	6/24-7/21	\$1,400.00
	7/22/2019	7/22-8/18	\$1,400.00
	8/19/2019	8/19-9/15	\$1,400.00
			\$18,200.00

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3189743

Date: 3/20/2019
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	


Production/Other Services							
Department	Plant	Production Type	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
Commercial	037 Knoxville, TN	Print, fabricate and install (1) extension for panel 90062. Space contract 3043527.		04/08/19	1	\$150.00	\$150.00
Vinyl	037 Knoxville, TN	Print & Install (2) retro vinyls for panels 3248 and 9852. Space contract 2765324.		04/08/19	1	\$750.00	\$750.00
Vinyl	037 Knoxville, TN	Print & Install (2) 14X48 vinyls for panel 90031 & 90062. Space contract 3043527.		04/08/19	1	\$2,000.00	\$2,000.00
Total Production/Other Services Costs:							\$2,900.00


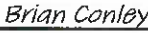
Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	 (signature above)
Name:	Scott Fields (print name above)
Date:	Mar 20, 2019 (date above)

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.	
 ACCOUNT EXECUTIVE: Josh Gammon	 GENERAL MANAGER	Mar 20, 2019 DATE



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3189743

Date: 3/20/2019
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

STANDARD CONDITIONS

1. **Late Artwork:** The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3241056

Date: 6/13/2019
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 2								Billing Cycle: Every 4 weeks		
Panel # TAB ID	Market	Location	illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
90031 209287	037-CARYVILLE, TN	I-75 1 MI S/O EXIT 134- LAFOLLETTE/CARYVILL E ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/16/19-09/13/20	13	\$720.00	\$9,360.00
90062 209289	037-CLINTON, TN	I-75 2.3MI S/O EXIT 122 CLINTON WS FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/16/19-09/13/20	13	\$720.00	\$9,360.00
Total Space Costs:									\$18,720.00	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	<i>Madeline Fields</i> (signature above)
Name:	Madeline Fields (print name above)
Date:	Jul 17, 2019 (date above)

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.	
<i>Josh Gammon</i> ACCOUNT EXECUTIVE: Josh Gammon	<i>Brian Conley</i> GENERAL MANAGER	Jul 17, 2019 DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3241056

Date: 6/13/2019
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

2. Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.

3. Payment Terms: Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.

4. Service Interruptions: If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.

5. Entire Agreement: This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.

6. Copy Acceptance: Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.

7. Termination: All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.

8. Materials/Storage: Production materials will be held at customer's written request. Storage fees may apply.

9. Installation Lead Time: A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.

10. Customer Provided Production: The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.

11. Bulletin Enhancements: Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.

12. Assignment: Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3329560

Date: 11/12/2019
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 2								Billing Cycle: Every 4 weeks		
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
3248 208650 TN	037-LA FOLLETTE,	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		03/09/20-03/07/21	13	\$470.00	\$6,110.00
9852 209825 TN	037-LA FOLLETTE,	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		03/09/20-03/07/21	13	\$470.00	\$6,110.00
Total Space Costs:									\$12,220.00	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner

(Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	<i>Madeline Fields</i> (signature above)
Name:	Madeline Fields (print name above)
Date:	2-10-20 (date above)

Paul 2/11
Chart 2/11

THE LAMAR COMPANIES

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

Josh Gammon
ACCOUNT EXECUTIVE: Josh Gammon

Bradley
GENERAL MANAGER

2/11/2020
DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.



Knoxville
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Knoxville, TN 37933
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Fax: 865-671-3655



Date: 11/12/2019
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.

3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.

4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.

5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.

6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.

7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.

8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.

9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.

10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.

11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.

12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3457884

Date: 7/23/2020
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 2									Billing Cycle: Every 4 weeks	
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
90031 209287	037-CARYVILLE, TN	I-75 1 MI S/O EXIT 134- LAFOLLETTE/CARYVILL E ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/14/20-09/12/21	13	\$720.00	\$9,360.00
90062 209289	037-CLINTON, TN	I-75 2.3MI S/O EXIT 122 CLINTON WS FS	Yes	Perm Bulletin	14' 0" x 48' 0"		09/14/20-10/11/20	1	\$720.00	\$720.00
Total Space Costs:									\$10,080.00	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	<i>Scott Fields</i> (signature above)
Name:	Scott Fields (print name above)
Date:	Aug 15, 2020 (date above)

THE LAMAR COMPANIES

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

Josh Gammon

Brian Conley

Aug 15, 2020

ACCOUNT EXECUTIVE: Josh Gammon

GENERAL MANAGER

DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3457884

Date: 7/23/2020
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3553932

Date: 1/25/2021
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 2								Billing Cycle: Every 4 weeks		
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
3248 208650	037-LA FOLLETTE, TN	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		03/08/21-03/06/22	13	\$470.00	\$6,110.00
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		03/08/21-03/06/22	13	\$470.00	\$6,110.00
Total Space Costs:									\$12,220.00	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner Madeline C. Fields
(Offer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	<u>Madeline C. Fields</u> (signature above)
Name:	<u>Madeline C. Fields</u> (print name above)
Date:	<u>1/28/2021</u> (date above)

Paul 1/28

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.	
ACCOUNT EXECUTIVE: Josh Gammon	<u>Paul D. [Signature]</u> GENERAL MANAGER	<u>1/29/2021</u> DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.



Knoxville
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Fax: 865-671-3655



CONTRACT # 3553932

Date: 1/25/2021
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.

3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.

4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.

5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.

6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.

7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.

8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.

9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.

10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.

11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.

12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3553932
Invoice Schedule

Date: 1/25/2021
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

Year	Invoice Date	Service Period	Total Investment
2021	03/08/2021	3/8-4/4	\$940.00
	04/05/2021	4/5-5/2	\$940.00
	05/03/2021	5/3-5/30	\$940.00
	05/31/2021	5/31-6/27	\$940.00
	06/28/2021	6/28-7/25	\$940.00
	07/26/2021	7/26-8/22	\$940.00
	08/23/2021	8/23-9/19	\$940.00
	09/20/2021	9/20-10/17	\$940.00
	10/18/2021	10/18-11/14	\$940.00
	11/15/2021	11/15-12/12	\$940.00
	12/13/2021	12/13-1/9	\$940.00
	2022	01/10/2022	1/10-2/6
02/07/2022		2/7-3/6	\$940.00
			\$12,220.00

* Custom Invoicing Date

Knoxville
P.O. Box 24613
Knoxville, TN 37933
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Fax: 865-671-3655



CONTRACT # 3553932
Invoice Schedule

Date: 1/25/2021
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3600217

Date: 4/15/2021
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	deersfield@gmail.com
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 3								Billing Cycle: Monthly		
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
3248 208650	037-LA FOLLETTE, TN	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		05/03/21-05/23/21	1	\$352.50	\$352.50
3248 208650	037-LA FOLLETTE, TN	US 25 W @ WEST ST TOP SS FW	No	Poster	10' 6" x 22' 9"		05/24/21-03/27/22	11	\$470.00	\$5,170.00
90031 209287	037-CARYVILLE, TN	I-75 1 MI S/O EXIT 134- LAFOLLETTE/CARYVILL E ES FS	Yes	Perm Bulletin	14' 0" x 48' 0"		05/24/21-03/27/22	11	\$720.00	\$7,920.00
Total Space Costs:									\$13,442.50	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	<i>Scott Fields</i> (signature above)
Name:	Scott fields (print name above)
Date:	Apr 16, 2021 (date above)

THE LAMAR COMPANIES

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

Josh Gammon
ACCOUNT EXECUTIVE: Josh Gammon

Brian Conley
GENERAL MANAGER

Apr 16, 2021
DATE



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3600217

Date: 4/15/2021
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

STANDARD CONDITIONS

1. **Late Artwork:** The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3600226

Date: 4/15/2021
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	deersfield@gmail.com
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 2								Billing Cycle: Monthly		
Panel # TAB ID	Market	Location	illum	Media Type	Size	Misc	Service Dates	# Billing Periods	Invest Per Period	Cost
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		05/03/21-05/23/21	1	\$352.50	\$352.50
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		05/24/21-03/27/22	11	\$470.00	\$5,170.00
Total Space Costs:									\$5,522.50	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Owner (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	<i>Scott Fields</i> (signature above)
Name:	Scott Fields (print name above)
Date:	Apr 16, 2021 (date above)

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.	
<i>Josh Gammon</i> ACCOUNT EXECUTIVE: Josh Gammon	<i>Brian Conley</i> GENERAL MANAGER	Apr 16, 2021 DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.



Knoxville
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Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3600226

Date: 4/15/2021
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3790240
ORIGINAL

Date: 3/8/2022
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	deersfield@gmail.com
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 3								Billing Cycle: Every 4 weeks		
Panel # TAB ID	Market	Location	illum	Media Type	Size	Misc	Service Dates	# Service Periods	Invest Per Period	Cost
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 8" x 22' 9"		03/28/22-05/22/22	2	\$495.00	\$990.00
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 8" x 22' 9"		05/23/22-06/05/22	1	\$247.50	\$247.50
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 8" x 22' 9"		07/04/22-05/07/23	11	\$495.00	\$5,445.00
Total Space Costs:										\$6,682.50

Special Considerations: Customer will have the first right to renew.

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby certifies to Lamar that he/she is the Manager of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	 (signature above)
Name:	Raymond S Fields (print name above)
Date:	3/9/2022 (date above)

WJ d g
Bill 39

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.	
		3722
ACCOUNT EXECUTIVE: Josh Gammon	GENERAL MANAGER	DATE



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3790240

Date: 3/8/2022
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

STANDARD CONDITIONS

1. **Late Artwork:** The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



Knoxville
 P.O. Box 24613
 Knoxville, TN 37903
 Phone: 865-546-5011
 Fax: 865-671-3655


CONTRACT # 3800560
ORIGINAL

Date: 3/21/2022
 New/Renewal: NEW
 Account Executive: Josh Gammon
 Phone: 865-546-5011

CO. T. A. T. D. J. E. F. D. Y. S. I. M. E. T. (SER)	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37786-6620
Contact	PAUL FIELDS
Email Address	deersfield@gmail.com
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	


Space										
# of Panels: 1										Billing Cycle: Every 4 weeks
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Service Periods	Invest Per Period	Cost
9852 209825 TN	037-LA FOLLETTE	CENTRAL @ CLUMBERLAND STM SS FW	No	Poster	10' 6" x 22' 9"		06/06/22-07/03/22	1	\$495.00	\$495.00
Total Space Costs:										\$495.00

Special Considerations:

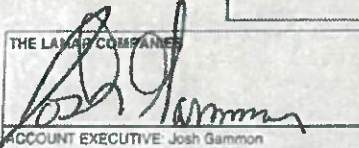
Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

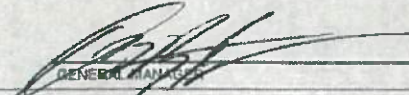
The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Manager (Officer/TRE) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	
Name:	Scott Fields
Date:	3/22/22

Call 3/13
 Chart 3/22


 ACCOUNT EXECUTIVE: Josh Gammon

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

 GENERAL MANAGER
 3-22-22
 DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.

INITIALS SF



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3800560

Date: 3/21/2022
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	deersfield@gmail.com
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 1								Billing Cycle: Every 4 weeks		
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Service Periods	Invest Per Period	Cost
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		06/06/22-07/03/22	1	\$495.00	\$495.00
Total Space Costs:									\$495.00	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solido with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Manager (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	FIELDS DEVELOPMENT INC
Signature:	(signature above)
Name:	(print name above)
Date:	(date above)

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.	
ACCOUNT EXECUTIVE: Josh Gammon	GENERAL MANAGER	DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.

INITIALS



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 3800560

Date: 3/21/2022
New/Renewal: NEW
Account Executive: Josh Gammon
Phone: 865-546-5011

2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.

3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.

4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.

5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.

6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.

7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.

8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.

9. **Installation Lead Time:** A teeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.

10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.

11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.

12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



Knoxville
P.O. Box 24613
Knoxville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655



CONTRACT # 4093962

Date: 2/17/2023
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	35145-1
Name	FIELDS DEVELOPMENT INC
Address	1235 DEERFIELD WAY
City/State/Zip	LA FOLLETTE, TN 37766-6620
Contact	PAUL FIELDS
Email Address	deersfield@gmail.com
Phone #	(423) 562-3282
Fax #	(423) 466-6336
P.O./ Reference #	
Advertiser/Product	DEERFIELD RESORT
Campaign	

Space										
# of Panels: 1								Billing Cycle: Every 4 weeks		
Panel # TAB ID	Market	Location	Num	Media Type	Size	Misc	Service Dates	# Service Periods	Invest Per Period	Cost
9852 209825	037-LA FOLLETTE, TN	CENTRAL @ CUMBERLAND BTM SS FW	No	Poster	10' 6" x 22' 9"		05/08/23-05/05/24	13	\$520.00	\$6,760.00
Total Space Costs:									\$6,760.00	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Manager (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser


Customer:	FIELDS DEVELOPMENT INC
Signature:	 (signature above)
Name:	Scott Fields (print name above)
Date:	3/10/23 (date above)

Chart 3/13
Lull 3-13

THE LAMAR COMPANIES	This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.	
ACCOUNT EXECUTIVE: Josh Gammon	 GENERAL MANAGER	3-13-23 DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.



Knockville
P.O. Box 24613
Knockville, TN 37933
Phone: 865-546-5011
Fax: 865-671-3655

LAMAR
CONTRACT # 4093962

Date: 2/17/2023
New/Renewal: RENEWAL
Account Executive: Josh Gammon
Phone: 865-546-5011

2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
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11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.



Contract - 4093962 -
 Customer-Advertiser: 35145-1 DEERFIELD RESORT

General Sequences | Balances | Invoices | Signed Contract | Related Documents |

1 Sequences Found - Total: \$6,760.00 USD

Add Sequence | Space Quick Key | Select All | Clear All | Print Selected | Email Selected | Delete Selected

Se...	Plant	Department	Start Date	End Date	First In...	Market	# Panels	Panel #'s	# Sales Cy...	Status	Cost/Sales Cycle	Sales Tot	
<input type="checkbox"/>	1	37	Posters	05/08/2...	05/05/2...	05/08/2...	LA FOLLETTE	1	9852	13/13	Active	\$520.00 USD	\$6,760.00.

Save Cancel Delete